

**LEASING
BROKER**
FEDERATION



2024.

ASSOCIATE AND PARTNER MEMBERSHIP 2024

Partnerships and Event Investment Opportunities with The Leasing Broker Federation. *12 Month Campaign*

The Leasing Broker Federation has evolved and we, and our members, want you fully involved. For 2024 we have introduced more commercial opportunities for you to get involved with.

We will be running two events in 2024.
A regional event in Manchester delivered in a relaxed and engaging format for the broker team. Plus the iconic Awards in November in London.

Both these additions provide you with the platform to increase your brand awareness and to promote your specific products and services.



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ASSOCIATE AND PARTNERSHIP PROGRAMME

We are refreshing our partner network and want you to be part of that network, and ensure maximum awareness of your services.

The Federation is you, our partners. Our members have requested tangible support from service providers and funders, to help them grow their businesses and develop their staff.

The partner programme is an annual programme and provides you with the opportunity to promote your business, educate our members and grow your network through face to face and online sessions.

The Associate Member package will run for 12 months, and includes:

- Option to attend regional events and annual awards
- Use of the Federation Logo in marketing material
- Content comment and inclusion

Partner Membership - all the above, plus:

- In-content advertisements within articles and editorial newsletters
- Promotional Panel linking directly to your own website and data capture system.
- Bespoke email send to Broker members – 1 per month
- Publication of Knowledge Session video – sent to LBF members and hosted on the site for 12 months
- Publication of bespoke articles based on your product or service
- Use of the Federation Logo in marketing material
- Content comment and inclusion



2024 FEDERATION EVENTS

Annual Awards - November 2024 London

- Award category sponsor: £1500
- 2 x tickets to the award event
- Logo on photo backdrop
- Branding on event material

Regional event - June 2024 Manchester

- Sponsor: £1000
- 2 x tickets to the event
- Logo on photo backdrop
- Short Presentation

Cost

- All memberships and packages are 12 months in duration
- Associate Member plus: £795
- Partner Membership: £4800 or £425 a month
- Annual Awards - category sponsor (includes 2 tickets) £1500 (discount available for multiple awards sponsored)
- Regional event - sponsor (includes 2 tickets) £1000

Optional extras: Event tickets

Full Packages can be booked annually which will include Regional and Awards Event



TECHNICAL SPECIFICATIONS

1: DISPLAY BANNERS

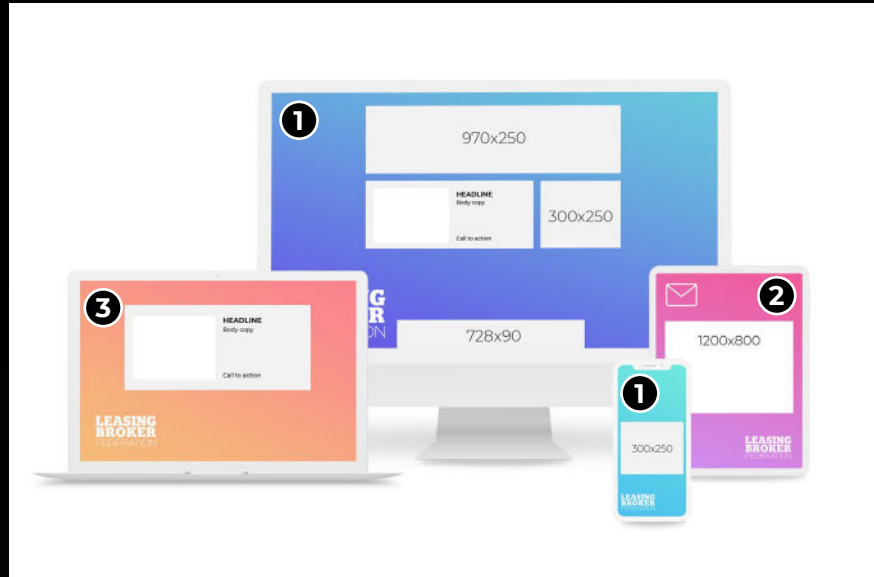
- 300x250, 970x250, 728x90
- GIF, JPEG, HTML5 or 3rd Party tags

2: EMAIL ADVERT

- 1200x800
- GIF or JPEG

3: PARTNER PANEL

- 600x300
- Supply headline, body, image and CTA



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GET IN TOUCH

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